

# Artwork / File Requirements for PRINTING

## File Formats

**Pixel based images: TIFF, PSD, PSB, JPG**

\*Some pixel images might not be suitable for large format printing, due to distortion when enlarging.

**Vector based graphics: AI, EPS, PDF**

Vector based images are infinitely scalable without distortion.

**\*If you're not sure about these kind of files, no worries. Send what you have, and we can evaluate them for you.**

## Artwork

Pixel based images should be scaled to 100% of the final print size and at a minimum resolution of 150 dpi (dots per inch).

If the pixel based image is not available at 100% final print size a resolution of 300 dpi is required.

When saving files with imported or linked files, make sure to check the "Include Linked Files" box if available.

## Fonts

If you have a vector based file containing text please convert all fonts to outlines.

There are thousands of fonts, please include the name of the font. Or if can include the font file, that's even better.

## Colors

**\*All colors look different on different computer screens**

Pantone Matching System (PMS) is the industry standard color guide for printing.

Please indicate specific names of Pantone colors needed.

Or CMYK specific values.

Paint matching requires a physical sample or swatch